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NEWSLETTER 3

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DEVELOPING A COLLABORATIVE SOCIAL IMPACT METHOD AND ASSOCIATED TRAINING FOR ENTREPRENEURS IN COWORKING CONTEXTS

WORKING ON TRAINING PACKAGE

During last months, partners were busy with developing training package, which aim is to enable participants to use their personal attitudes for building a personal approach to social business.

TRAINING MODULES

Training modules are part of the package. Their topics are based on the previously conducted research and are as follows:

- Fundamentals of Social Entrepreneurship
- Identifying Social Business opportunities and create social value
- The Sustainable Development Goals and the Social Corporate Responsibility
- Problem solving methods for social problems
- Creation of a Social Business Model
- Establishing a Start-up - Entrepreneurial Operations
- Communicating a business idea and marketing
- Funding strategies for social ventures
- Social entrepreneurship and social impact
- Social entrepreneurship and numbers




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TEST OF COMPETENCES TO ASSESS LEARNERS' IMPROVEMENTS

Partners also worked on evaluation system for each module in order to assess the competences learnt by the participants and to measure their improvement.

The modules and the test have been prepared online and next steps will include implementation phase during which over 100 participants will test the course and provide feedback.



LEARNING METHOD FOR SOCIAL IMPACT

Currently partners are working on collection of materials in order to set up the method for social impact.

TRANSNATIONAL PROJECT MEETING IN TURIN

At last partners had a chance to meet physically! The meeting took place in Turin on the 1st and 2nd of March 2022.



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