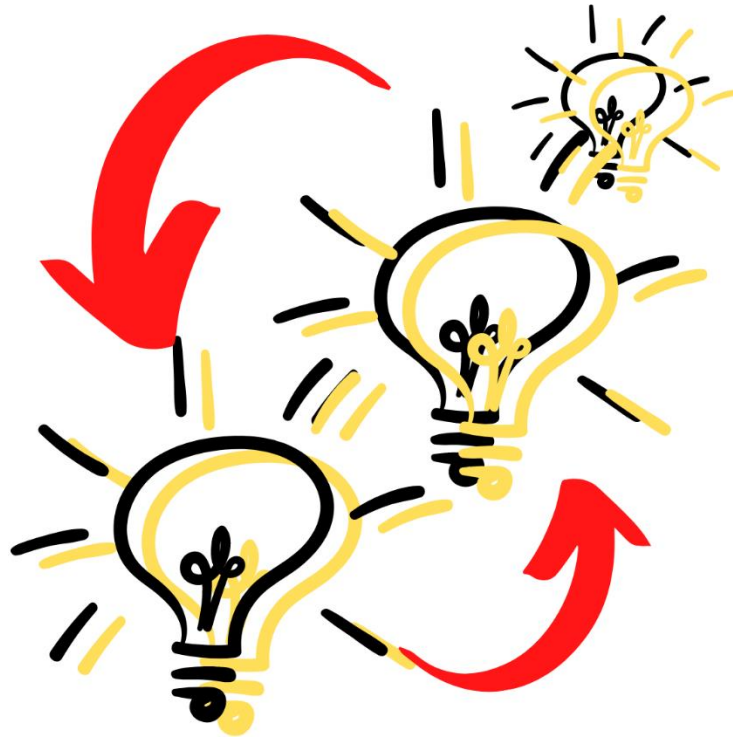


## Coworking: a natural setting for social enterprise



Coworking started out as a shared workspace intended mostly for freelancers as opposed to the traditional model of offices occupied by the employees of a single organisation.

Soon the meaning of coworking went far beyond a physical definition of workspace, it became a real working model based on a collaborative approach offering many advantages that had not been foreseen.

What types of companies can benefit most from this new way of working?

1. companies with low budgets
2. companies looking for all-inclusive services
3. companies that base their value on collaboration and synergy

Coworking is ideal for social entrepreneurship, as it is through the cohesive effort of different realities that it is able to develop services capable of responding effectively to complex problems.

Not only that, we have all experienced in these long months of Pandemic how difficult it is to work remotely and, at the same time, how complicated it is to adapt workspaces to the rules of distancing. Sharing workspaces with others in a place that enforces the rules without the entrepreneur having to deal with it is an undoubted advantage that allows you to keep focused on the mission of the social enterprise.