

A BOOST TO SOCIAL ENTREPRENEURSHIP DURING THE PANDEMIC

The health and economic crisis caused by the coronavirus, has launched a series of initiatives, projects and social companies, which have met the needs that have arisen in society as a result of COVID-19.

Many social entrepreneurs wondered at the beginning of the pandemic what they could do to help, and some examples of this help were: the creation of apps that connect the groups most vulnerable to the coronavirus (such as the elderly) with volunteers who can make purchases for them and be aware of their needs; other companies have provided hospitals with free food and water bottles; another initiative of a social company has been to help other companies to identify business opportunities arising from COVID-19... and so on, to a myriad of initiatives.

From COWLECTIVE we also want to do our bit, helping to strengthen the business activities of entrepreneurs in coworking spaces, from a social and environmental impact point of view.



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